

PRODUCE. DELIVER. OPTIMIZE.

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CAMPAIGNS

DELIVERY

DYNAMIC

ANALYTICS

AUDIENCE

Current Campaigns ▼

CREATE A NEW CAMPAIGN

View All ⌘ Not ready ⚠ Tags sent, not serving

Quick Filter | [Advanced Search](#)

5 Total | Select **All** : None | [Expand All](#) | Sort by: ▼ ⬆

🔍 **Actions** ⚙️

<input type="checkbox"/>	Kyle Beeco test DCO ▼ [manage] [copy] [view report] #51985 Modified: 05/13/2013 3:41:33 PM GMT by kbeeco@pointroll.com	⌘
<input type="checkbox"/>	AOL FedEx Brand Netstream 2010 ▼ [manage] [copy] [view report] #36730 Modified: 10/01/2010 9:06:02 PM GMT by jpanarella	⌘
<input type="checkbox"/>	Voter Impact 2008 ▼ [manage] [copy] [view report] #22745 Modified: 03/03/2010 4:50:35 PM GMT by cbravo@pointroll.com	⚠
<input type="checkbox"/>	Doner - Mazda 6 ▼ [manage] [copy] [view report] #26307 Modified: 09/18/2008 8:53:02 PM GMT by buddygroup	⌘
<input type="checkbox"/>	Deep Focus - WJH ▼ [manage] [copy] [view report] #26513 Modified: 09/15/2008 11:14:52 PM GMT by buddygroup	⌘



Campaigns > Manage Campaign

Voter Impact 2008 [edit]

Expected start 01/01/2008, end 12/31/2008, impressions 33,333

Advertising/ Branding/Marketing Industry
 (Self) (Creative, Sees all)
 Goodway Group (Media, Sees all)

ID# 22745 Active
 Tags sent, not serving | View IOs assigned
 Modified: 03/03/2010 04:50 PM GMT by cbravo@pointroll.com

- Publishers
- Placements
- Creatives
- Manage Sent Tags
- Contacts and Alerts

All sizes and formats ▼

13 Total | 1 Selected | Select All : None | Sort by: Date modified ▼

Quick Filter | [Advanced Search](#)

Actions ⚙️ 📄

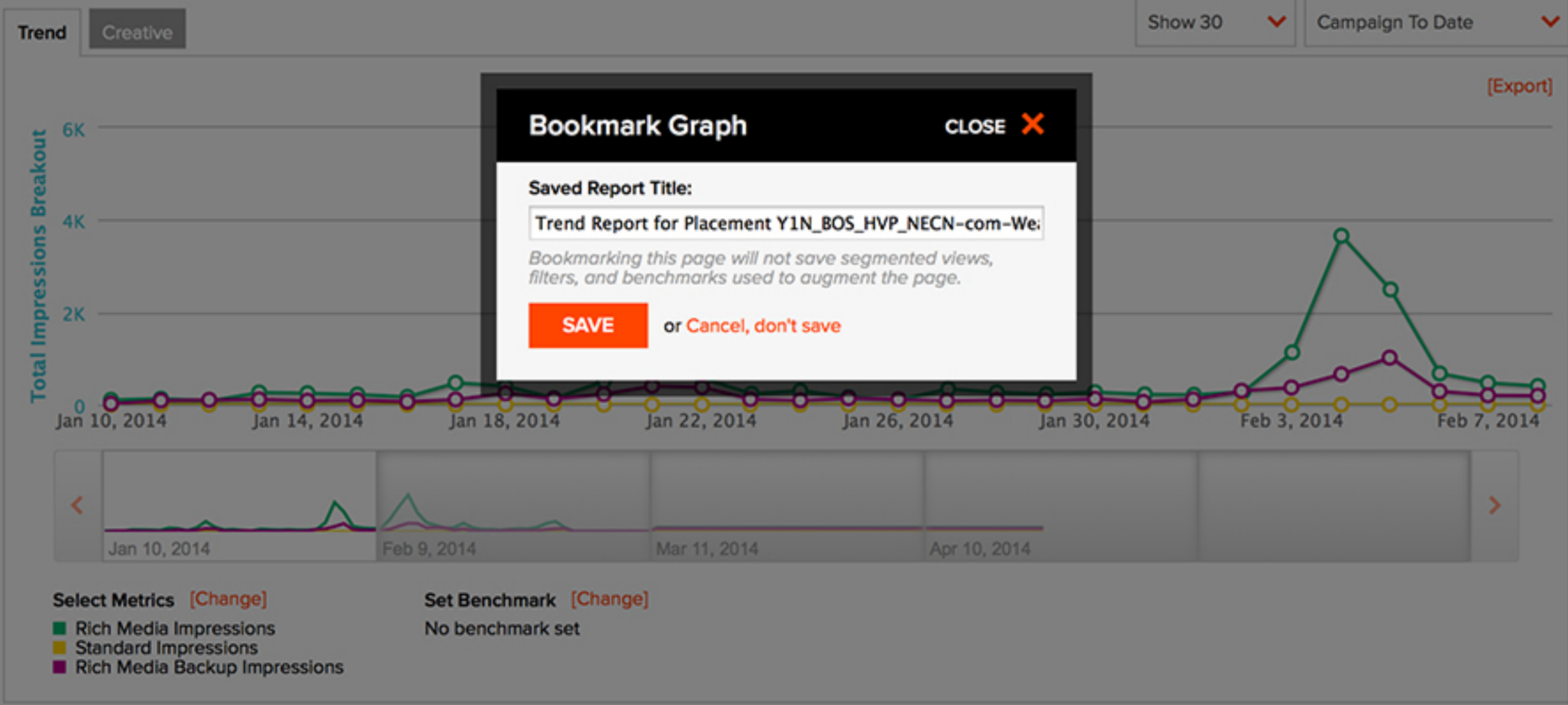
<input type="checkbox"/>	VoterImpact_160x600_Exp_Derive Expandable 160x600 [view] #1047761 Modified: 12/31/2007 8:17:16 PM GMT by ckraft@pointroll.com	<div style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px; width: 150px;"> Set Delivery Rules Update placements Change purpose ▶️ </div>
<input checked="" type="checkbox"/>	VoterImpact_300x250_Exp_Derive Expandable 300x250 [view] #1047747 Modified: 12/31/2007 8:14:50 PM GMT by ckraft@pointroll.com	<div style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px; width: 150px;"> PRODUCTION </div>
<input type="checkbox"/>	VoterImpact_160x600_Default_Derive GIF/JPG 160x600 [view] #1047762 Modified: 12/31/2007 8:11:52 PM GMT by ckraft@pointroll.com	<div style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px; width: 150px;"> PRODUCTION </div>
<input type="checkbox"/>	VoterImpact_300x250_Default_Derive GIF/JPG 300x250 [view] #1047754 Modified: 12/31/2007 7:55:21 PM GMT by ckraft@pointroll.com	<div style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px; width: 150px;"> PRODUCTION </div>
<input type="checkbox"/>	prvi2008_160x600-460x300_exp_CSREV2 Expandable 160x600 [view] #1047723 Modified: 12/31/2007 6:05:15 PM GMT by jhondolero@pointroll.com	<div style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px; width: 150px;"> WORKING DEMO </div>
<input type="checkbox"/>	prvi2008_160x600-460x300_exp_CSREV1 Expandable 160x600 [view]	<div style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px; width: 150px;"> WORKING DEMO </div>

My Bookmarks : Ford > Campaigns : ...EN_AWA_Awareness_Q1-Q4 > Placements : ...her_Blog-Fixed_Unit_PR

Trend Report for Placement Y1N_BOS_HVP_NECN-com-Weather_Blog-Fixed_Unit_PR

CREATE A REPORT

BOOKMARK



My Bookmarks : Ford > Campaigns : ...EN_AWA_Awareness_Q1-Q4 > Creatives

Creative Report for FDAF_14_Y1N_GEN_AWA_Awareness_Q1-Q4

CREATE A REPORT

BOOKMARK

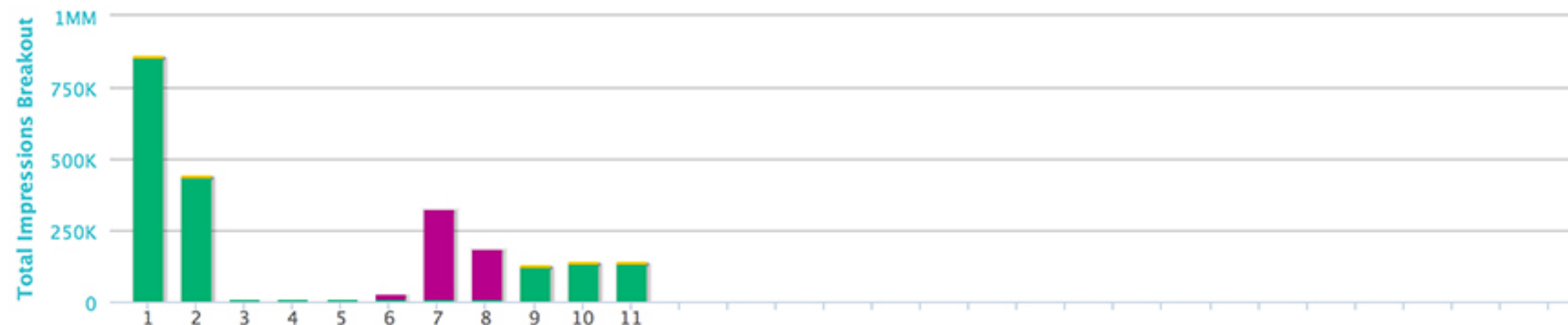
Trend Publishers Placements Creative

Show 30

Campaign To Date

Creatives Overview Creative Groups Sizes Display Formats Duration

[Export]



Select Metrics [Change]

- Rich Media Impressions
- Standard Impressions
- Rich Media Backup Impressions

Set Benchmark [Change]

No benchmark set

Filter Data [Change]

No limit filters set

Type To Filter



Creative Summary

Expand All

Sort by: Launch Date

Ascending